

CONSTRUCTECH TOP '15 PRODUCTS COMMERCIAL

BirdDogHR[®]

"It is exciting to see a technology company focus efforts on building a product for applicant tracking for the construction market. Not only does the BirdDogHR Applicant Tracking System offer solid core functionality, but it also targets the needs of the construction industry."

— Constructech editors

BirdDogHR Applicant Tracking System

HUMAN RESOURCES
NEW PRODUCT

BirdDogHR
2900 100th St. Ste 108
Urbandale, IA 50322
www.birddoghr.com

APPLICANT TRACKING MADE EASY

Have you ramped up HR (human resource) processes with tech lately? If not, BirdDogHR Application Tracking System might be one to consider. The system is a cloud-based recruitment and applicant tracking system that allows construction firms to find the right workers and document OFCCP compliance. Features include employment branding,

job distribution, candidate management, and reporting for efficiency and compliance, with new modules for onboarding, learning management, performance management, and succession planning. The *Constructech* editors like that the product fills a niche, offering construction professionals a system that is designed to improve the recruiting process. If you haven't shored up HR processes in a while, now might be the right time.

